

FIG. 1
CONVENTIONAL ART

ITEM
IDENTIFIERS

PREFERENCE/NON-PREFERENCE LEVEL

	NON-PREFERENCE ← —————→ PREFERENCE								
	-4	-3	-2	-1	0	1	2	3	4
DIRECTOR A									
DIRECTOR B									
DIRECTOR C									
GENRE A									
GENRE B									
GENRE C									
GENRE D									
ACTOR A									
ACTOR B									
ACTOR C									
PLAYER A									
PLAYER B									
PLAYER C									
TEAM A									
TEAM B									
•									
•									
•									

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FIG. 2

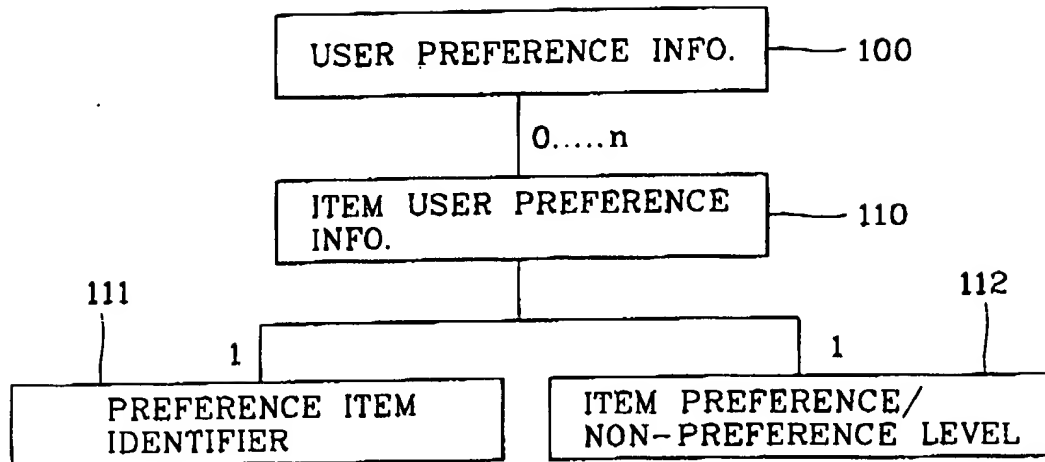
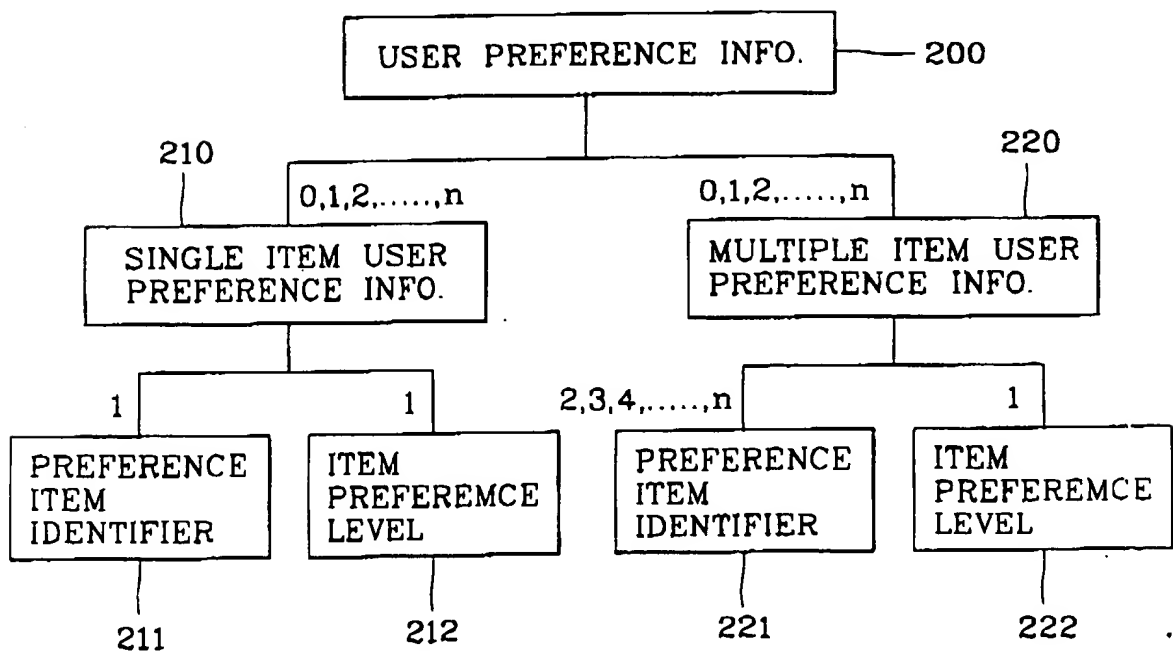
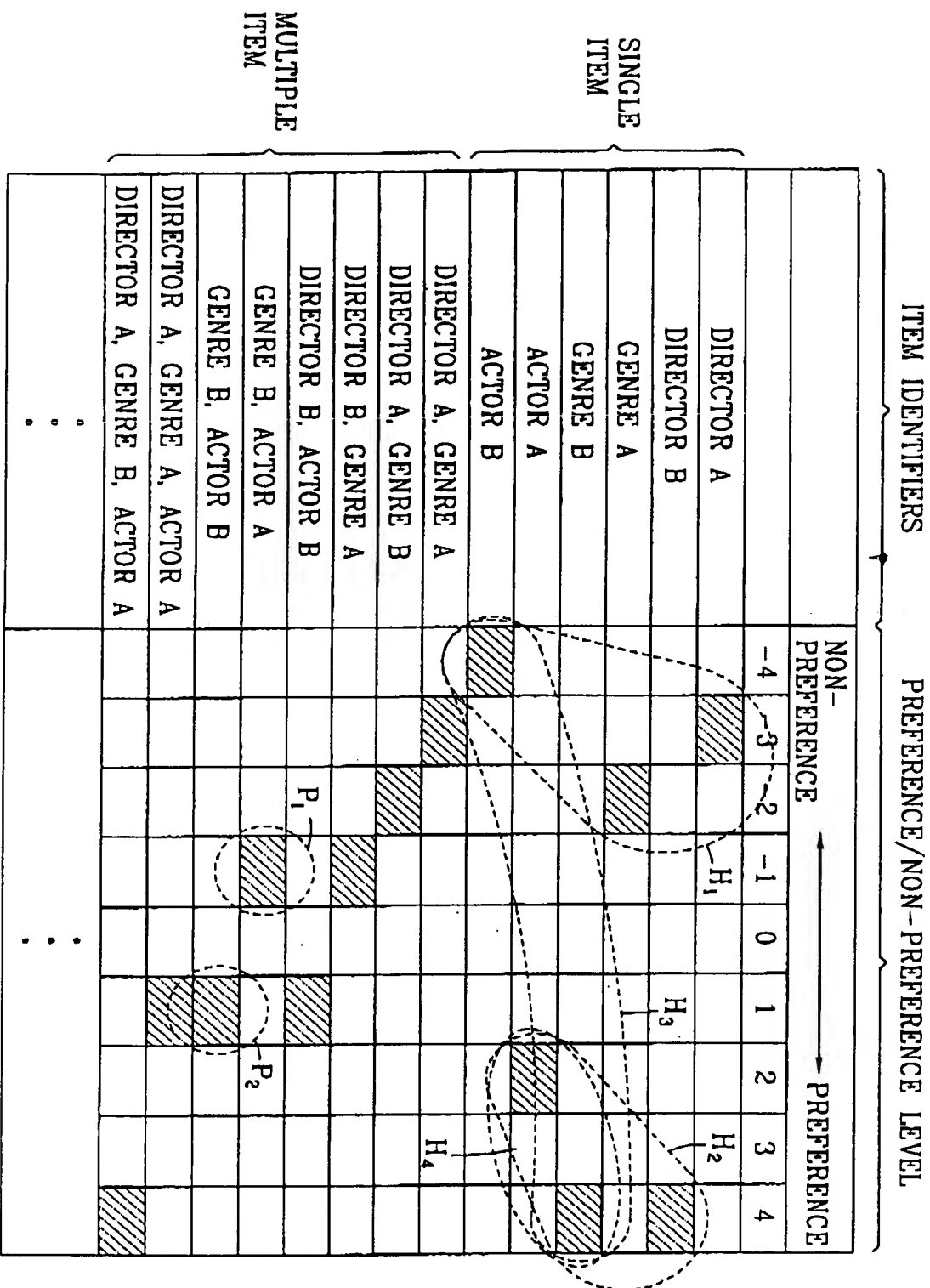


FIG. 3



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FIG. 4



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